



INTRODUCING Rob Conroy

Rob has over 30 years of experience at senior management level in the office equipment, mobile communications and telecommunications industries, with the last 20 years in director positions.

He has managed businesses from £300k turnover to £102m turnover, with full p & l responsibility.

Rob has a genuine passion for transforming under-performing businesses, with a holistic approach that embraces culture and process as well as sales, marketing and financial issues.

Over the course of his career, Rob has had functional responsibility at director level for direct sales, distribution channel sales, marketing, business development, customer service, field service, call centres, network operations, distribution and logistics and project management.

He has worked extensively with owners of small to medium businesses, has been involved in business mergers and acquisitions from both sides of the table, has built and led some very effective teams and has led major organisational changes.

Rob tried retirement, but found that he missed the stimulation of the business world.

He set up his own company and is now using his experience and passion for growing and improving businesses, coupled with ICON's solutions and knowledge base, for the benefit of business owners.

Rob lives in Harlow with his wife Chris and a large dog, has 3 adult children and lists his hobbies as snooker, travel, socialising, reading and DIY.

Eleven
Hilly Field
Harlow
Essex
CM18 7HU

Tel: 0845 434 9566

Mob: 07970 263742