



## INTRODUCING Rob Blackman

Rob has over 18 years experience of running his own service-orientated businesses. Starting from very humble beginnings, he used generic growth and acquisition strategies to grow the business to 5 Strategic Business Units with a combined turnover of £5m. Whilst the business was growing, Rob gained experience in all the functional areas of the business such as, Finance, Operations, Marketing and HR. Later, he concentrated on the areas of Strategy, Vision, Performance and Quality.

Rob believes passionately in the concept of self-development and learning. Very soon after their inception, he ensured that his businesses signed up to the principles of Investors in People and to lead by example, went back to 'school' and acquired a Masters Degree in Business Administration and then a Masters Degree in Change Management.

His association with the University of Brighton led to several consultative/advisory contracts with major UK companies and charities.

In fact, Rob enjoyed the work so much, that he decided to sell a controlling stake in his business in order to enable him to concentrate on his role as a business advisor.

Rob knows that his combination of experience and knowledge enables him to give excellent service to his clients. He believes passionately that anyone bold enough to start their own business deserves to be successful but that in today's climate, business owners also need all the help that they can get if they are to succeed.

Rob's goals include climbing Mount Triglav, the highest mountain in Slovenia (where he has a property), writing a business book and getting his Doctorate.

Rob is married to Annette and they have two teenage daughters.

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