

INTRODUCING Pat Rowan

Pat is a business advisor with Icon Business Solutions, based in Dublin.

He is a highly experienced, practical and hands-on manager with over 30 years management experience across a broad range of companies and industries, from small companies to large corporate.



Pat started his career with a Science degree but moved into IT soon afterwards. He spent the early part of his career in IT management roles with a number of manufacturing and distribution companies. He then spent 7 years in business consulting with Bearing Point, where he worked with companies across a range of industry sectors, before joining C&C Group in 1993.

As a member of the senior management team in C&C, he was responsible for implementing many strategic business improvement initiatives including centralisation of functions across business units, outsourcing of non-core business activities, and implementation of new business systems and processes arising from consolidation, acquisition and sale of business units. Pat also initiated business improvements in the areas of warehousing and manufacturing, business performance measurement and field sales support systems.

Pat's driving desire is to 'make a difference' and bring about meaningful improvements in every company he deals with. He is passionate that meaningful change can only be achieved by taking a holistic, end-to-end view of a business. Working with Icon was the next logical step as it has allowed him to bring broad and deep business knowledge and large business strategies to many small and medium companies and work with them to achieve their business and personal goals.

He has an enthusiastic, practical, and open advisory style and his strong project management skills and highly structured approach ensure a clear roadmap for implementation of improvements.

Pat is married with two teenage children. When not acting as unofficial taxi-driver, he keeps fit by swimming and hiking, is a keen photographer and enjoys music and travelling.