



INTRODUCING

Ian Goodenough

Ian came to Icon after helping a broad cross section of companies get their businesses on track. His skills have been honed through working for well known brands such as Pitney Bowes & Lloyds as well as independent businesses in the South East. His depth of experience and knowledge has been gained by managing at the sharp end, helping companies to realise their true potential and business owners to maximize their investment. He is excited about bringing his depth of experience and Icons proven approach to the local business community.

“A well respected, highly professional senior manager who has made a significant contribution to our business”

**Fredrik Akerman
CFO Bisnode**

He has worked across the full business process and has an exemplary track record of delivering improved performance within the critical business areas of Sales, Marketing, Operations and Finance.

A people person, he has mentored senior management teams within both commercial and operational environments and his hands on experience have been supported by time spent at Ashridge and Sundridge Park Management Colleges.

Ian lives in Southwater with his wife Alison where he has been a part of the local community for 20 years. A lover of football and golf, his other passion is wine and he is a committee member of local wine tasting club “Case & Cellar”.

Pennock Barn,
Swallowfield Copse
Southwater
West Sussex Rh13 9AZ
Tel: 01403 733215
Mob: 07545 532414
Email: iangoodenough@iconbusinesssolutions.com

