



## INTRODUCING

# George Wlodarczyk

George is an accredited Icon Business Solutions adviser based in Guildford, Surrey. Operating within the South East region, he is active in helping SME businesses owners achieve success in their enterprises using an easy to follow, step-by-step process.

During the course of his 24 year career he has managed technology projects for SME companies whose clients included well known organisations from the manufacturing, aerospace, automotive and printing industry sectors.

George has recruited, organised and led cross-functional project teams to develop innovative commercial products and processes from concept to production.

His other roles have included supporting users in implementing new technologies through coaching and through the creation and delivery of training programmes.

Throughout his career, he has maintained a strong commitment to developing his skills and knowledge and has gained degrees in science subjects and holds an MBA in Technology Management.

A committed and competent problem solver, George has extensive experience in overcoming challenges in a variety of different situations and understands the importance of using a systematic approach.

He gets real satisfaction from showing others how to see their problems from a different perspective and helping them formulate successful approaches to overcoming their challenges.

As a project manager George has worked with companies from across Europe and with people from various cultures, backgrounds and levels of experience and understands the value of considering alternative approaches for business management.

George is a keen advocate of the Icon system as it provides him with a powerful and proven system for business improvement which has helped many business owners become successful.

Outside of work, George's main passion is travel which feeds his constant appetite for new experiences and discovering new places and people. On his travels he has visited many far-flung places around the globe. He combines this with a lifetime's interest in photography.

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