



## Introducing Gaynor Gravestock



Gaynor's extensive business experience includes senior and board level positions delivering business turnaround and transformation and working across many industries both here and overseas. Her experience is backed by postgraduate business qualifications from a leading university.

A real people person, Gaynor energises others with contagious enthusiasm while actively involving them in developing ideas and implementing solutions. She is passionate about making a difference and working with local business owners to help them achieve the full potential of their business, while creating more time to do the things they enjoy doing.

Gaynor's vision is to create an even more enterprising Shropshire that demonstrates higher business success than anywhere else in the country. Her approach to business and to life is to consider the whole rather than just individual parts, resulting in her personal adage

*"The whole is greater than the sum of the parts – let's work together."*

On a personal level Gaynor loves art, history learning new things and being outdoors. Having lived most of her life in Australia, she has now chosen Shrewsbury as her home and enjoys exploring what Shropshire and the rest of the U.K. have to offer – at least when she isn't tending her beautiful walled garden.

Gaynor is married to Fred, a Psychologist, and they have five grown up daughters, some living locally and others overseas.

*"Gaynor is strategic thinking, commercial and innovative. She recognises the needs of all stakeholders and focuses her efforts on adding value"*

*Thelma Turner, New Horizons  
Childcare*

*"Gaynor transformed the  
company out of the doldrums  
and into a thriving business in a  
very short time."*

*Maralyn Kenley, UQconnect*

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