

Bill Hobden



“Having employed your services on two separate occasions for different organisations, I will certainly approach you again to lead or advise on projects that I know would benefit from your proven strategic and operational management skills”.

Andy Ison – Managing Director,
Cover Group

We consider Bill to be a great asset to our management team and would have no hesitation in recommending him.”

Gary Wetherall - Joint
Managing Director Excalibur
Group

"We started to work with Bill in 2005 and since that time he has a tremendous impact on our business. Being a small company it is important to maintain focus and direction and without Bill's help we certainly wouldn't be as far ahead as we are today”.

Katie Faulkner , Managing Director
of Excel Recruitment Jersey

Bill is a broadly experienced business leader and strategist with a proven track record in sales and profit improvement. He has successfully applied his management skills to a number of sectors, including retail, food services, manufacturing and business services. Working at the highest level, Bill has been responsible for delivering strategic drive, mapping achievable success for companies, their staff and customers.

His formative career years were spent with Tesco, where he learnt basic management skills before moving to the Greater Nottingham Co-operative Society and developing his strategic and analytical abilities. All the above has proved essential to subsequent roles in which he has spearheaded business development and more general turnaround projects. Included in his impressive portfolio are roles as the CEO of Klaussner Ltd - a £30 million turnover manufacturer and national retailer; the Director of Pearl Centre Holdings Ltd, a jewellery retailer with showrooms in European tourist destinations and Gran Canaries.

Bill believes that most business owners go into commerce for a particular reason, but due to the daily grind of working in the business they often find they are not fulfilling their ultimate ambitions. He is highly motivated by the opportunity to rekindle those original dreams and aspirations and then work with the owners, using his experience and Icon's proven, results-driven business systems to provide affordable, tangible business solutions. He is rewarded by the satisfaction of having been instrumental in improving the lives and fortunes of people that had the foresight, courage, and ambition to take the plunge into business ownership.

While not at work Bill and his wife enjoy the frustration of learning to ballroom dance, then using the release of shooting at (and sometimes hitting) clay pigeons. And having tried to train their cat, they now both subscribe to the view of many pet owners that whilst dogs have masters, cats (including theirs) have servants. And as for the children.....